

TCSD BOD Meeting – December 18, 2017

Attendees: Kai, Darrell, Tracy, Melissa, Tina, Marison, Tim, James

Meeting called to order: 6:05pm

***Volunteer Captains for 2018 (Tracy):** Steve Fink, AJ Lawson and I have recruited volunteer captains for the Aquathlons, Duathlons, Food, Social Media, Community Outreach, Cove Potlucks and Expos. We are asking these captains to recruit a team and make a “season” commitment to our Tri Club, so that the events are covered by these volunteers, and the captains are TCSD members who we can rely on. Before our January BOD meeting, Steve, AJ and I plan to have finalized this Google Doc with the list of names.

***Financial Report (Melissa):** Join-It has allowed us to accept more memberships and Melissa reported that the difference between today and one year ago today, is \$16. We are keeping the net income close to the same. In 2017, we have replaced a lot of big ticket items, and we are budgeting our finances, favorably.

***Website (James):** James and Fontaine are combining membership with the website. Join-It would allow Dean to have admin access for the monthly newsletter, with the emails/phone numbers/contacts. James would like the coaches to have admin access to Join-It so they can change/update their workouts immediately and this would allow the members to access the coaches messages. We would like to add our BOD minutes, financial reports, etc. to the website that is being developed. Membership should now be updated on MailChimp and JoinIt. When someone signs up for a TCSD event, there will be a \$25 charge and if they are members, the \$25 will zero out at checkout if their membership is current; like a one day membership fee.

***Volunteer Recognition Event (Darrell):** Last year we held our volunteer recognition event in February, so we think this will be a good time in 2018. It has been suggested to provide each volunteer with a TCSD polo shirt with the Team Captain’s name embroidered (personalized). We feel that this “extra step” would make each volunteer feel official and valued. We have quite a bit of swag left over to share with our key volunteers and we are looking at fifty people on the invite list.

***TCSD Upcoming events (Tim):**

January: Beer Run and Duathlon.

February: Duathlon

March/April: Fiesta Triathlon

Tim will get all of the Aquathlon and Fiesta Island permits

***Tri 101 (Kai):** Deborah and Steve both have their own agenda of speaking to new triathletes about “welcome to triathlon” vs “triathlon essentials.” Which type of meeting should we support and continue? Maybe take a break during the off season and regroup in the spring? James suggested holding a Tri 101 meeting before our monthly TCSD meetings so that we are inviting new members to join us AND show these new members how wonderful our meetings are. This would give them an opportunity to meet new triathlete friends/training buddies.

NCC (Tracy): TCSD is currently far ahead in first place and currently has 97 members. Members were very frustrated with the ability to log in and log their miles. It looks like the system is now up and running. Tami Threet is heading up the Facebook group to encourage and motivate the members to log more miles and stay active. We are discussing swag we can share with the top members who are logging consistently.

Second Recess (Kai): Kids from ages 5-12 are looking into joining our UCSD track workouts for their training and we are looking into teaming with them for 2018. This would give the kids an opportunity to have a structured workout with our group and maybe recruit their parents to join us.

Kai says this is a legit group and Gino has offered to buy us a pop up tent so that people will see that this is an official workout, and Function Smart will be the sponsor. This is more for public outreach to help the kids, rather than making money for our club.

There was a motion passed and it was unanimous that we partner with the Second Recess group.

Logo Graphics (Tina): Looking into getting a High Res Logo and create a style guide for logo usage. Our TCSD logo has no copyright so we need to find out who is allowed to use our logo. In the future, we need to collect estimates for a graphic designer.

Sponsorships (Tina): Year end, Tina is following up with our club sponsors for contract commitments and sponsorship inventory.

Meeting adjourned: 8:25