

Triathlon Club of San Diego
Profit and Loss
January 2017

	<u>Jan 2017</u>	<u>Jan 2016 (PY)</u>	<u>Over(Under)</u>	
Income				
Membership Dues	7,930	7,625	305	
MERCHANDISE SALES				
Apparel and Other Merchandise	110	256	(146)	
Timing Chip	558	186	372	
Total MERCHANDISE SALES	668	442	226	
OTHER INCOME				
Swim Income	815	620	195	
Total OTHER INCOME	815	620	195	
Sponsorship Income	9,500	2,000	7,500	Related to 2016 income
Total Income	18,913	10,687	8,226	
Gross Profit	18,913	10,687	8,226	
Expenses				
ADMINISTRATION				
Accounting	-	290	(290)	
AUTO EXPENSES				
Auto Fuel	149	151	(2)	
Automobile Insurance	717	-	717	
Total AUTO EXPENSES	865	151	714	
Google Ads (Gmail + Drive)	45	45	0	
Guest Speaker Expense	375	-	375	
Miscellaneous Expense	50	-	50	
Paypal - Service Fee	303	285	17	
Printing Expense	22	-	22	
State Fees	20	-	20	
Storage Unit	563	535	28	
Supplies and Materials	494	-	494	
Total ADMINISTRATION	2,737	1,306	1,431	
CLUB RACE EXPENSE				
Fiesta Tri Expenses	1,088	-	1,088	Related to 2016 expenses
Running Races	263	-	263	
Total CLUB RACE EXPENSE	1,351	-	1,351	
FACILITY FEES				
Pool Rental	2,856	324	2,532	Related to 2016 expenses
Track Fees	525	-	525	
Total FACILITY FEES	3,381	324	3,057	
MARKETING & COMMUNICATIONS				
Newsletter	352	-	352	
Online Email Marketing (MAIL CHIMP)	21	21	0	

Total MARKETING & COMMUNICATIONS	373	21	352
MEETING FOOD			
Club Meeting Food	678	1,310	(632)
Intro to TCSD	127	129	(2)
Other Meetings & Events	111	-	111
Total MEETING FOOD	915	1,439	(524)
MERCHANDISE EXPENSE			
Apparel & Other Merch Expense	-	825	(825)
Total MERCHANDISE EXPENSE	-	825	(825)
OFFICER EXPENSES			
Officer Meals	238	303	(65)
Officer Race Entries		216	(216)
Total OFFICER EXPENSES	238	519	(281)
OTHER EVENTS			
Grant Expenditures	188	-	188
NCC Challenge	228	-	228
Total OTHER EVENTS	415	-	415
PRIZES & VOLUNTEER RECOGNITION			
Merchandise & Swag	-	50	(50)
Total PRIZES & VOLUNTEER RECOGNITION	-	50	(50)
Sales Tax Expense	475		475
Total Expenses	9,885	4,485	5,400
Net Operating Income	9,028	6,202	2,826

Thursday, Feb 09, 2017 06:01:11 AM GMT-8 - Cash Basis