

Attendees: Kai (president), Darrell (vice president), Melissa (treasurer), Monica Sberna (volunteer coordinator), Tassia (outgoing marketing director), Marison (co-marketing director), Tina (co-marketing director), Tracy (secretary)

## ***Monday, January 9th Meeting called to order at 6:44***

### **Old Business**

#### **Volunteer Appreciation Dinner:**

Monica has a list of everyone who volunteered from June-Dec.  
About 75 names of people who volunteered at least once.

TCSD receives a lot of incentive gifts. Maybe we can use these gifts as incentives for the volunteers to feel more appreciated.

**Darrell** – Appreciation to those who HAVE volunteered and anyone who is interested in volunteering, the various coaches could ask for assistance. Would serve dual purposes: recognize volunteers and attract new volunteers.

**Monica:** RSVPs so we have an idea of numbers?

If the volunteers sign up through the website, then they sign up for shifts and their hours are accounted for.

Monica stated that we need structure, so that members are officially signing up on the link to volunteer for various needs with TCSD.

People will get email reminders, can cancel (an app): [signup.com](http://signup.com)

\*Top 5 should be recognized for this appreciation dinner

“If you’re interested in volunteering in 2017, please come to this volunteer appreciation meeting.”

**Brian:** There should be a recognition for the weekly volunteers at a club meeting

**Monica:** January 30<sup>th</sup> will be our official volunteer appreciation dinner at Leucadia Pizza in UTC at 6:30pm. (seven big prizes for those top seven volunteers)

Monica will email and send a Facebook invite to all of the 2016 volunteers

February club meeting can be a recognition month for long time volunteers

### **Sponsorship**

Mike declined the sponsorship position.

Tina and Marison have been selected, and Kat is phasing out.

Our only currently signed sponsor is Richard Duquette.

Kat signed up Body Health through 2017.

January 1<sup>st</sup> we formed a partnership with Castelli (Katie). We are planning a fit night at Function Smart for Jan. 21<sup>st</sup>, so that the kits will be ready for Oceanside 70.3 (April 1<sup>st</sup>).

Kai will speak to Katie to see if the timeline is realistic.

Kai wants to go through the list of sponsors who have annually been a part of our team.

Tina is working on a list of potential high-end sponsors and is compiling emails to send out.

### **Financial Report for 2016**

Melissa passed out a printed profit/loss summary for 2016.

Melissa is going to complete a detailed list.

From now on, we are going to track any member who receives an item over \$600, because they need to complete a 1099 tax form.

Would like to present an official report to the entire club.  
Suggested at a club meeting in February?

Best plan is to move forward from 2016, and start afresh from the many 2016 charges.

**Woman's Only Triathlon Event** (Alexandra Dru is putting it together): Feb. 2nd

**Regarding Bonnie Hammer's concerns:**

Al, Melissa, Bonnie, Melissa:

Constructive meeting was held on December 11<sup>th</sup> at 2:45, Ki's Restaurant, where a number of concerns were discussed. Melissa's work around the policies and procedures was presented and Bonnie offered her support and assistance, as needed. Bonnie has agreed to be a resource for financial matters, regarding the BOD.

**Race Report**

\*Run Race in December Mission Bay (Hospitality Point)

\*Broken Resolution Mile January 7<sup>th</sup> (Torrey Hills Park)

**New Business**

**Duathlon (January 29<sup>th</sup>)**

John Hill was able to get a permit for Black Mountain Park Duathlon

**Kai's President's Report:**

\*TCSD Meeting in January: Dean Karnazes (January 19<sup>th</sup>)

\*TCSD Meeting in February: Eric Brnes (professional baseball player/Ironman)

\*TCSD Meeting in March meeting, maybe a triathlon movie?

**Upcoming Town Hall meeting?**

We need to schedule a town hall meeting.

We need to announce this meeting 45 days out.

**Expired Marketing Members** (current membership is 1,325)

John Hill pulled a list of members with expired membership dates.

Darrell would like suggestions how to pull those members back in.

**Club Directory**

Tassia, Richard, John have access to this, and this definitely needs updating.

New BOD needs access and administrative access. Darrell needs a MailChimp login.

**Membership Benefits**

Christy Fuston and Arch (graphic designers for TCSD for the past seven years)

put together a two sided membership benefits letter.

They also created a four page benefits letter for prospective sponsors.

There are printed versions and PDF digital versions available.

**Meeting adjourned at 8:44pm**