

TCSD Board of Directors Meeting Minutes

April 10, 2017

In Attendance:

Kai Nakamura

Brian Long

Marison Beniek

Tim Price

Darrell Steele

Will Smith

Meeting Called to Order at 6:30 PM

Agenda Item 1 – Website Update:

Kai reported that Richard Reilly has decided to step down from his volunteer responsibilities related to the TCSD Website. This opened the conversation to other options to offer an improved solution including developing a new landing page that would link to the specific aspects of the Website that are identified as most valuable, including; calendar, membership signup, member benefits, race and sponsor discounts. Creating a front landing page should be a more cost effective option and the board is currently exploring quotes for this. Another option presented was to use Facebook as the landing page.

Brian agreed to speak with John Hill about these options further, including if John could provide current traffic volume to the Website.

Agenda Item 2 – Race Report

Tim reported that he is pulling permits on Coronado for the Beginner Races. The dates are TBD but Tim is confident that we will not have issues with obtaining permits. Tim also suggested that we need 5 volunteers to assist at the various road crossings and he will work to ensure we have those. Tim also suggested that TCSD should invest in Walkie-Talkies that could be used to improve communications and increase safety. The Board agreed to consider this and will ask Melissa regarding having a budget allocation for this.

Brian reported that the next Duathlon is scheduled for Saturday, April 22nd but that date is not confirmed.

Agenda Item 3 – Aquathon Report

Will, was in attendance to discuss the upcoming Aquathons, starting May 18th. The Board discussed creating a series for the 6 Aquathons and have awards for the series. Specific rules are TBD.

The need to quickly post the race results was also discussed. Options include posting the manual results ASAP within a day as “Un-official” results and then the timing system results to follow. It was identified that Event Bright could be used as the source list of participants, those enrolled could be output in an Excel file which would assist in manually posting the un-official results quickly.

Agenda Item 4 – Purchasing Supplies

The supply of materials and TCSD merchandise is diminishing and needs to be replenished. Items include tier-drop banners, hats, chip bands, stickers, camera, etc. Melissa was not present to provide insight into the current budget. The Board agreed to begin looking for sources and prices for these items and to coordinate with Melissa on the budget to begin purchasing.

The topic of the wrap for the van also came up and Brian agreed to consider prices for that. It was also suggested that we look at other methods for paying for this, including asking a sponsor of two to fund as well as asking members to buy “spots” on the van. The thought is that there would be some number of members willing to contribute \$50 or \$100 and the total cost would be around \$2000. It was agreed that these are viable options that need to be considered and further discussion is needed.

Agenda Item 5 – Volunteer Coaches

The question has been asked what we’re doing to assist and show appreciation for the volunteer coaches and activity leaders we have. Coaches and key volunteers often spend their own money on gas, etc. to lead their activities and it’s critical that TCSD demonstrates our appreciation for their contributions. While the volunteer dinner and recognition was recently held, the board will continue to look for ways and items that can be provided to them as demonstrations of appreciation. This should include merchandise we obtain from sponsors.

However, diligence must be applied to whom gets what, to ensure recognition is appropriate to the contributions of the individual.

Agenda Item 6 – Kids Program

It has been brought to the attention of the Board, that the current volunteer for the Kids Program is not able to perform as desired. Options were discussed including asking Judi Carbery who has run the Kids program in the past. Kai agreed to reach out to Judi and assess her interest.

Off Agenda Item – Annual Membership

Kai has raised the option of changing our membership terms to annual, all memberships run from January 1 to December 31, and that they would be set-up as auto renew. There are merits and issues with this approach that need to be reviewed. The Board agreed to continue discussing.

Meeting Adjourned at 8:50 PM