

TCSD Board Of Director's Meeting 05.08.17

Present:

Kai (president)
Darrell (vp)
Tracy (secretary)
Melissa (treasurer)
Marison (marketing director)
Monika (volunteer coordinator)
Danny (expo coordinator)
Brian (advisor)

Meeting called to order at 6:15pm

Old Business

***Women For Tri (Marison)**

- Recap Report has been submitted for 2017
- \$1,400 was given for the grant
- Women for Tri swim has been very successful
- Next step is bike/run workshops for beginner women
- Roadrunner Sports is supportive to host the meetings
- Lesley Patterson is scheduled for a motivational speaker night
- Gino Cinco is scheduled for a run analysis night
- BOD agrees that in the future we no longer need Ironman to sponsor this program. TCSD can rename a women's only program for 2018.

***USAT/Grant Application (Marison)**

- Based on the amount of effort, amount of detail, and the low dollar value, the board has decided to not apply for the grant for 2018.

New Business

***Expo Booth Coordinator – Danny**

- New signups got a visor – 8 new members
- If they provided contact info and liked on FB, they received a water bottle
- need an electronic signup – paper signups cause errors and are time consuming – is a tablet possible? Will research.
- New fliers will be made for future expo booth
- Danny will update the calendar
- Danny & Monika will plan a meeting for volunteer captains

***Financial Report**

- The board unanimously voted to increase the budget for the guest speaker expense for video recording of club meetings and travel/accommodations for interviewees

-We are focusing on new membership and grass root recruiting, and we hope to increase membership by 10% so Melissa created a pie chart to show our members which direction we would like to head.....

-Policies and procedures document which was created and collaborated by the BOD. This document will be presented at the next TCSD meeting on May 25th

*Friday Cove Swim Support (Darrell)

-Nathan and Danielle would like to bring back an organized Friday night Cove Swim like Brian Maiorano use to lead, when he was living in San Diego

*Yahoo Groups Email

-A forum is different from an official TCSD email

-We are missing a large group of members when we need to make announcements

-Sponsors should be able to make their own announcements

-Monitors are still overseeing TCSD email communication

-Is it possible to create a tutorial for members to follow so they can use the Yahoo Group

-How do we want to monitor and control what emails go out on the Yahoo Groups?

-Revisiting this subject, as many members are missing out on the TCSD communication

*Sponsorship (Marison)

-Danny requests TCSD products so when he signs up new members at the expos, he will have merchandise available

-Marison has lots of stickers, tattoos and visors for Danny to pass out at future expos

*TCSD CAF Team (Tracy)

-Tracy sent an email to invite members to join a TCSD team to raise money for the October 22nd CAF Best Day In Tri

-Initial informational meeting will be Thursday, May 11th

7-8pm at the CAF office

*Jennifer Potter has accepted the TCSD Social Media position

*Kids TCSD Program

-Holly put a message out to the parents asking them if they are still interested in participating in the Youth Program

-Tracy approach Judy and ask her if she would be interested in coaching the TCSD Junior's Program

Meeting adjourned at 8:45pm