

TCSD Board of Director's Meeting - June 19, 2017

Attendees:

Kai - president

Darrell - vice president

Tracy - secretary

Meeting called to order: 6:36p.m.

Kids' Program:

The board is going to take a vote to bring Judi Carbary in as the Kids' Program Coordinator and ask Holly to work with Judi, to build the program in the interest of our TCSD kids.

Race Director Update:

Still looking for assistance with the club races including the Aquathlons. Brad Roth has volunteered to assist with the July Aquathlon and hopefully lead the event in August.

July Aquathlon:

Craig Zelent interviewed DeeDee (Jim McCann's widow) for the July issue of the TCSD Newsletter and asked members to share a memory for the newsletter.

Brainstorming ideas for the McCannMan Aquathlon for the 10th annual event, to make this a memorable evening, in celebrating Jim's many contributions to TCSD. Several great opportunities have been tabbed and will be followed up on.

CAF Update:

Almost 20 TCSD members have now registered for our TCSD CAF team. Last Friday, June 16th the team hosted a Happy Hour at The Belly Up with the Atomic Groove band, and raised \$1,500! The team wants to continue to host fundraisers so that each member isn't feeling obligated to raise their own funds.

Website Options:

We are talking to companies who works with non-profit agencies to help us update our TCSD website.

The board needs to have more conversation regarding the roles that the TCSD website and Eventbrite and the app and the Yahoo Groups and the Facebook page play, to communicate with the club.

The board is advising that we conduct a survey through Survey Monkey to ask the members which is the best way to receive TCSD information. We will ask Jenn Potter (social media) and Marison (marketing director) to create this survey for us.

Cross Marketing

The board is looking to identify sports related organizations in the greater San Diego area that we can enter into cross marketing partnerships to add more value to our members while providing additional events.

Meeting adjourned at: 8:30p.m.