

December Board of Director's Meeting 12/10/12

Meeting called to order 6:14 pm

Members Present: AJ, Tracy, Melissa, Monica, Brian, Chip, Jennifer, Deborah

*New Logo: A new TCSD logo design is being created and will be revealed when completed

*TCSD Van needs \$2,400 worth of work and Robert's Automotive offered to complete all of the work for free!

*Steve Fink has resigned as Vice President and Monica has resigned as Programs and Events director. We have unanimously agreed (and voted) to appoint Monica as the new Vice President and Steve as the new Programs and Events director, moving forward.

*Volunteer Opportunities: Monica created a list for needed volunteer positions throughout our tri club both for long term and short term duties. Monica is going to pass along the list to Steve and they will work together in implementing the duties amongst the volunteers.

Hoping to roll out the volunteer sign up at the Kona viewing in January.

*Monica put together committees moving forward and created the following committees:

Expo Committee, Sponsorship Committee, Membership Committee, Equipment Committee, Marketing Committee, Beginner Triathlete Committee, Three Race Committees (Duathlon, Triathlon, Aquathlon).

Once Steve takes over the committees, he may choose a different approach to run the committees.

*Deborah: She hosts a monthly "Tri Club Essentials" meeting. Requests that we come up with a marketing plan and/or membership plan to help new members join our club, when attending these meetings.

*Jennifer Escher was appointed as our new marketing director. Monica filled her in on the expectations and how the marketing position works.

*Discussion amongst us regarding the need for an advisor. Brian offered a lot of suggestions. We will revisit this discussion at the next BOD meeting.

*AJ is looking into getting the van wrapped, but we also discussed the need for a new TCSD van.

*NCC begins in January with run month. February is bike month. March will be swim month. We would like to promote big events during the NCC months such as: Carlsbad Marathon (Jan), Tour de Palm Springs (Feb), Swim/Run (Mar). Stay tuned for more updates!

*Chip began running the Beginner Swim Program four years ago and has many signed waivers.

Should he still be holding on to the waivers and can there be a digitalized method of signed waivers?

Yes - we do need to keep the waivers and the board agreed that waivers should be signed for all TCSD events where there can be liability.

*How can we bring beginners into TCSD who don't feel alienated by the "elite" athletes in our club?

We had a lengthy discussion about what we think will work for beginner swims, beginner bike rides and beginner runs. We are going to work towards hosting beginner events which promote TCSD events and include these new members as a part of our TCSD community.

Meeting adjourned at 8:15pm