

Meeting called to order at 3:15pm on March 31st

Attendees: Monica, Tracy, Melissa, Kevin, Marc, Danny, Steve

April 7th Club Meeting at Function Smart: Monica will get the food from Costco. Melissa and Marc will bring the sponsor items for the raffle. Discussing if the club van needs to be at the meeting. Sponsors will be presenting. Daniela Ryf will be the guest speaker and will be interviewed by Bob Babbitt.

Swim/Run (May 19th):

Self Transcendence Swim/Run in La Jolla. One swim (one mile swim) then run (choose distance), 5K or a 10K. Last year TCSD received two free entries and a discount code, if we will help again, this year. Darrell Steele has offered to help.

Volunteer Committees:

Beginner Committee: Twelve people attended the Beginner Committee meeting. They had a two hour discussion of what direction they want to go with workouts. BOWS already started their workouts. Chip has started the Fiesta island bike workout for the beginner's (to join Tim's A/B bike workout) and will work with Lizbeth, who recently moved to San Diego and is an Ironman official. Track workout is changed to Thursday (from Monday), but now it conflicts with BOWS. A beginning swim clinic is scheduled for May 18th.

Team Mission Bay: AJ wants to "bring back" the camaraderie of triathletes who may want to be a part of a training team, like we had at Team Solana, and we'll call it: Team Mission Bay (Sept 29th). We have contacted Steve Tally to see if he is willing to help out with this and Steve said yes. James has also committed to help lead this team. We have tabled this committee until we have more information.

Expo Committee: Steve hosted a meeting with fifteen volunteers and they all signed up to help lead future expo events. Currently, Simone Silva is planning to set up our volunteer cheer tent at the run section of the Oceanside Half Ironman.

San Diego Triathlon Series Kick Off Party (April 14th): TCSD will have a tent there to register newbies for TCSD. Steve will email his expo committee to see if he has people who are willing to head up the expo tent for this event.

For all KOZ races: Steve is working to have two TCSD tents at the expo (Saturdays) and the race (Sundays) to advertise our Tri Club to the newbies and to have a mingling spot for the racers and spectators.

Oceanside 70.3: Cheer tent will be set up by Steve's expo committee.

Ironman Early Entry: Monica had a meeting with the membership committee, as there were **400** names on the early Ironman registration list who are no longer TCSD members. Ironman has erased those names from early entry, but Monica and Melissa are discussing how to communicate this information with the expired club members, to give them the option of early Ironman registration if they rejoin TCSD.

Splash & Dash: Judi's event went well and Steve said that over fifty kids attended. TCSD had volunteers to help Judi run this event and the Tri Club timed it to make the event official.

Communication through social media: Monica would like to see consistency amongst the email/Facebook page communication. Julie Dunkle has offered to contact all of our workout groups to create an updated workout page. Jenn Potter has asked that a social network page be created, which can be monitored by TCSD and not be open to non-members with our TCSD logo attached. Working on how we can communicate consistent information through our website and social media.

New or Potential TCSD Members: Deborah Jones is willing to reach out to new members and potentially new members and invite them to Tri-Essentials and give them information in joining TCSD.

Sponsorship: We are working on ways to communicate our sponsorship and discount codes in a safe way to our members without having an open page. Fontaine suggested we put our sponsors in the membership page so that our members will have to login in order to receive sponsorship discounts. We all agreed that this is the best way to communicate discount codes to members who pay their dues.

Current Membership Options: Fontaine shared with us that there are too many choices for memberships. We discussed the options of one year/two year/auto renewal memberships. We agreed to change Junior membership to Youth membership. Also, we agreed to offer one year memberships with a \$5 discount option, if members choose to auto renewal.

Race Calendar Update: Steve is purchasing a new race clock that he found for \$300 and also asked for more timing chips to go with our new timing system.

Financial Report: Melissa stated that **we are up 82%** in membership dues from this time in 2018. We are focusing on contacting our sponsors to pay on a regular basis and to up our membership through future expos and expired members renewing their membership.

NCC Update: Today is the last day to log miles for NCC. At next Saturday's meeting we will announce the totals and Monica will present the swim/bike/run leaders for TCSD with thank you gifts.

Meeting adjourned at 8:00pm